



NEWS

FOR IMMEDIATE RELEASE

ARLINGTON NAMED PLANET TRAILBLAZER

Erie, PA, October, 2010 — Businessperson and national speaker, Richard Arlington, Landscape Industry Certified Manager and Certified Snow Professional ‘CSP’, was recently named to the elite status of Trailblazer by the Professional Landcare Network (PLANET). Arlington is the Business Manager and Consultant of Affiliated Grounds Maintenance Group, Inc. based in Lake City, Pennsylvania. He is also President of Rich Arlington & Associates and Arlington Lawncare, Inc. in Erie, Pennsylvania,

Trailblazers are a select group of individuals nominated by their peers as dedicated professionals who have made significant and long-term contributions to the green industry. The program was launched in 2002 to recognize industry leaders and to share their wealth of knowledge with PLANET members. Arlington is one of 90 Trailblazers added since 2002.

Arlington possesses 25 years of experience providing landscape, lot sweeping, and snow and ice maintenance services to the facility management industry. He specializes in litigation consulting in the areas of snow management and landscape practices. Arlington also travels throughout North America to speak on a wide range of business and industry-related topics.

“Success comes with a responsibility to help others and share what you have learned,” said Arlington, “and I am truly honored to be among the 90 Trailblazers who have dedicated themselves to helping others in the green industry.”

In 2000, Arlington joined Affiliated Grounds Maintenance Group, which has grown to encompass work in 27 states with over 3000 contractors. In 2005, he launched a consulting firm that works with facilities around the country to achieve better risk management for their exterior services. The Company also consults to lawn care, landscape and snow management businesses on ways to improve profits, operations, marketing, and safety practices. Arlington continues to oversee Arlington Lawncare, formed in 1987, based in Erie, Pennsylvania where he resides with his family. This company provides lawn, landscape and snow management services and currently employs a 30-person staff and 200 subcontractors.

Since its inception, the Trailblazer Program has received rave reviews from the PLANET-member companies that have benefited from a day of mentoring by a Trailblazer. One company owner stated, “*I can't think of a better benefit to members than to sign up for the Trailblazer*

program. To get the expertise and wisdom from someone in your own industry is fantastic. Thank you PLANET for this opportunity!”

For more information on Rich Arlington & Associates visit www.richarlington.com or call (866) 454- 0948. For more on the Trailblazer program and the mentoring opportunities it offers, contact Gail Rogers, (800) 395-2522 or visit the PLANET Web site, *LandcareNetwork.org*.

PLANET represents approximately 3,500 green industry service provider companies and suppliers nationwide that specialize in design/build/installation, interior plantscaping, landscape management, and lawn care. These firms and their employees represent more than 100,000 green industry professionals. For more information, call PLANET at (800) 395-2522 or visit *LandcareNetwork.org*.